

Kara

FOODSERVICE BAKERS



# BURGER BUN COLLECTION

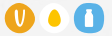
# THE GOURMET RANGE



We sell in excess of  
**20 MILLION**  
gourmet buns per year



### MK4 Sliced Gourmet Brioche Bun



**A burger bun made with egg and butter enriched sweetened dough and glazed with egg.**

The perfect choice for gourmet burgers. This smaller burger bun goes great with meat patties and smaller vegetarian burgers.

Code: **F01823**

Case size: **4 x 12**

Unit Weight: **68g**

**Sliced**



### MK5 Sliced Gourmet Brioche Buns



**The perfect choice for gourmet burgers.**

Enriched with egg and butter, this richly flavoured brioche bun has a luxurious glossy egg-glaze finish. Deliciously soft and light, with a delicate sweetness. It will definitely bring out the best in a burger. Sliced for convenience.

Code: **F01822**

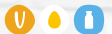
Case size: **6 x 8**

Unit Weight: **73g**

**Sliced**



### MK5 Gourmet Brioche



**Our absolute best-seller: one taste and you'll know why.**

This is the unsliced option from our gourmet brioche range. Luxuriously glossy with a glazed top, this soft and light brioche is made with an enriched dough and has a natural sweetness. Perfect for all types of burgers.

Code: **F00852**

Case size: **9 x 6**

Unit Weight: **88g**

**Unsliced**



### Gourmet Sourdough Burger Bun



**A soft sourdough bun that is perfect for gourmet beef or chicken burgers.**

Take your menus to the next level. Typically flavourful with a slight sour note. An attractive finish with a dusting of rice cones.

Code: **F02257**

Case size: **9 x 6**

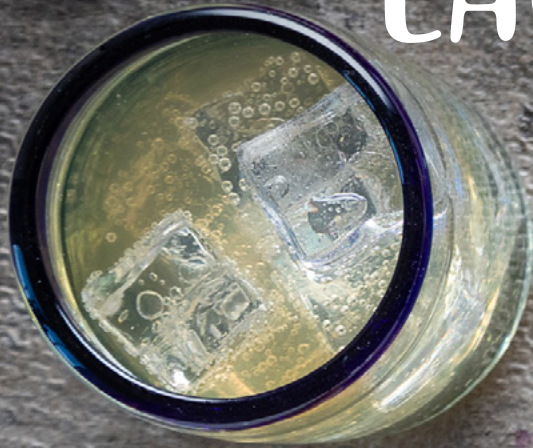
Unit Weight: **88g**

**Sliced**

Suitable for: Vegetarian Vegan

Contains: Nuts Eggs Milk

# LATEST BRIOCHE LAUNCHES



## MK4.5 Brioche Bun

A pre-sliced burger bun made with an egg and butter enriched sweetened dough and glazed with egg. Perfect for gourmet burger menus and great for quick service formats.

Code: **F02404**



Case Size: **6 x 8**

Unit Weight: **73g**

Sliced

MK4.5  
Brioche  
Bun . . . . .



## MK4.5 Seeded Brioche Bun

### MK4.5 Seeded Brioche Bun

The Instagrammable Bun. A pre-sliced burger bun made with an egg and butter enriched sweetened dough, glazed with egg and topped with sesame seeds, ideal for fully loaded burgers with plenty of toppings.

Code: **F02405**

Case Size: **6 x 8**

Unit Weight: **73g**

Sliced



A burger and chips are the most popular food items consumed out of home, accounting for **50%** of purchases\*

# VEGAN BRIOCHE BUNS

Have a brioche for every occasion with our brioche style buns. They have the same great taste of a butter brioche but contain no dairy, making them suitable for all dietary requirements.



**36%**

36% of operators agree the rise in veganism is a long term trend affecting the eating out market.

**1/3**

Almost 1/3 of eating out consumers describe themselves as flexitarian.

**+150%**

Vegan alternative dishes are growing the most on chain restaurant's menus, up +150% vs 2019.

Brioche can be used across all day parts;  
**BREAKFAST, LUNCH AND DINNER**

## Did you know?

Kara's Manchester site is vegan and vegetarian society accredited.



### MK4 Sliced Brioche Style Bun

Our best selling vegan brioche bun. A presliced soft sweet bun with a glazed top, the perfect size for vegan burger patties.

With a fantastic flavour and texture, this gourmet brioche is a great addition to menus, especially with the continuing rise in veganism. A glossy glazed top and sliced for ultimate convenience.



Code: **F02222**

Case size: **4 x 12**

Unit Weight: **70g**

**Sliced**



### MK4.5 Sliced Brioche Style Bun

A bun that does both, a 4.5 inch soft bun with sweet butter like notes all finished with a glazed top.

Despite being 100% vegan, this brioche style bun has been cleverly designed to partner either meat or vegan burger patties. A fantastic eat that has a rich buttery taste and natural sweetness. Sliced for convenience.



Code: **F02224**

Case size: **6 x 8**

Unit Weight: **86g**

**Sliced**

Suitable for: Vegetarian Vegan

Contains: Nuts Eggs Milk

Burgers  
are the  
**No.1**  
dish ordered  
for delivery





# EVERYDAY CHOICES



## MK4 Plain Burger Bun



**A white unseeded burger bun; a real everyday favourite.**

This soft, light burger bun has a lovely golden brown crust top. This unseeded bun is a great option especially for the education sector.

Code: **F00264**

Case size: **4 x 12**

Unit Weight: **50g**

**Sliced**



## MK5 Seeded Bun



**A large white burger bun topped with sesame seeds.**

For larger appetites, this soft eat burger bun has a golden crust and added crunch from the sesame seeds.

Code: **F00269**

Case size: **6 x 8**

Unit Weight: **86g**

**Sliced**

## Marketing Update



The UK eating out market is set to see turnover of £95.2bn in 2022, up 4.2% from 2019.



The UK market will not recover to its 2019 value until 2023.



Growth will come from technology and delivery lead operators and QSR.

Suitable for: Vegan Vegetarian

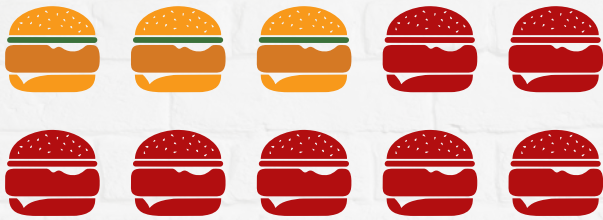
Contains: Nuts Eggs Milk

# BURGER INSIGHTS



Burgers  
are the  
**No.1**  
customisable  
dish on menus

**20%** of burgers are consumed out of home, this is being fuelled by consumers out and about seeking quick, low-ticket and convenient-led missions, and meal solutions



**3/10**

orders for delivery are for a burger.

**1/3**

of fast food menus are burgers.



## Opportunity to upsell

With the cost of living set to rise and consumers looking for lower ticket items, operators should offer promotions on their burger menus, such as a 'burger and a beer' meal deal.



Data collected from Lumina Intelligence, 2021, 2022

For more information on Kara products please contact:

**karafs.co.uk 0161 351 2399**

Data correct as of September 2022 - please note some products may not be available due to industry demand. See our website for product information.

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